



Expand the C-Store
SALES FLOOR

Why Outdoor Merchandising?

C-Stores are not exempt when it comes to creating a visually appealing entrance that is welcoming to its customers. In fact, C-Stores have been expanding their product assortment to such an extent, they are slowly running out of merchandising space inside their stores. It has become more imperative that C-Stores consider using their sidewalks and island around the pumps for additional selling space.

At SPC Retail®, we recognize how important it is to equip c-store clients with long lasting heavy-duty displays that will hold up to the elements and better help them achieve their outdoor merchandising needs.

We're always ready to take on any retail challenge. Contact us today at 800-523-6899 to get started!



Expand the Sales Floor

Create an outdoor sales floor to bulk stack larger items, freeing up space in-store for new product mixes.



New Revenue Stream

Offer more convenience and promote add-on-sales with seasonal products such as fire wood, mulch, or deicing salt.



Create Visual Excitement

Make shopping fun, easy, and convenient with organized and well defined displays.



Our heavy-duty plastic is extremely durable and has excellent longevity, making it ideal for outdoor use. For many customers, an SPC display can last decades!



Multi-Level Island Pyramid

5-Levels of shelves provide show and store capacity. Great for seasonal and promo specials at pump islands. J-Channel sign options available upon request.

Sizes Available:

Lengths - 36" | 66" | 96"



3-Level Mobile Pyramid

This mobile pyramid features 3-levels of selling space and is ideal for use at pump islands. The caster system allows for you to move product indoors for safe keeping during non-operation hours.

Sizes Available:

Lengths - 36" | 66" | 96"

3-Step Narrow Display

Expandable and removable Add-A-Shelf provides flexibility and fits most sidewalls and pump island spaces. Slide-in sign channel system is fast, easy, and an affordable way to incorporate signage.

Sizes Available:

Lengths - 36" | 66" | 96"



3-Step Display with J-Channel

Integrate our J-Channel slide-in sign channel to provide easy and affordable branding and communications options.

Sizes Available:

Lengths - 36" | 66" | 96"



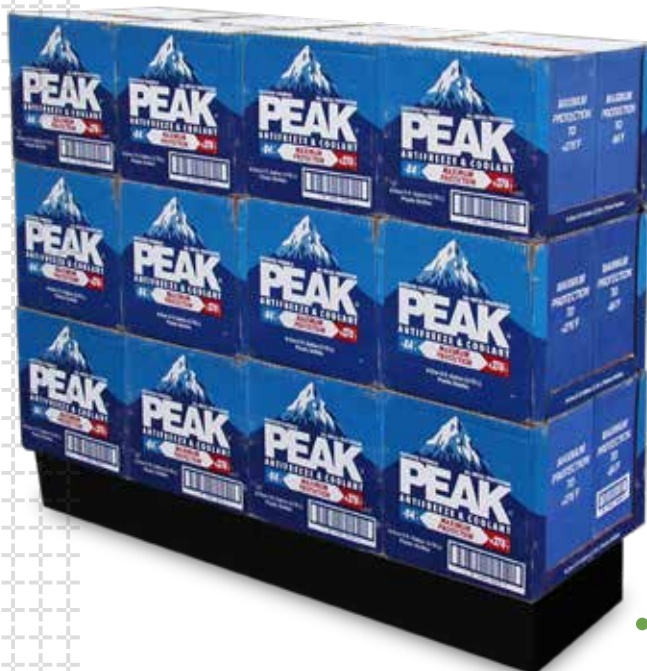
Raised Platform with J-Channel

Organize, define, and fuel impulse sales with this multi-function bulk display. The slide-in channels make promo communications easy and affordable.

Sizes Available:

Lengths - 36" | 66" | 96"

Width - 16" | 24" | 36"



Stockblock™

Unleash your creativity with this interlocking building block system. Each 24"W x 12"D x 6"H block can be locked together to stack, stagger, and set up in most any configuration.





Bucket Ring Merchandiser

(Add-On Accessory)

Use with any of our displays for cross-merchandising or added selling space. Ring snaps directly onto display legs. Bucket Ring Kit is 12"H x 6"W. Works well for holding flowers, hand shovels, or other smaller bulk accessories.



Sign-Holder Kit

(Add-On Accessory)

Fast and easy to use, our Sign Kits snap directly onto display legs. The Sign-Holder stand height is adjustable. Standard size sign is 7"H x 11"W. Create signage to fit right into the Sign Kit, or write directly onto it with chalk marker.

Expand your sales floor and generate more revenue.

When you work with SPC Retail®, you're our top priority. From the moment you contact us to the delivery of your new display, our team will make you and your store the center of our attention.

We'll collaborate with you to tailor our solutions to your needs, ensuring that you're happy with your displays and confident that they'll help you create a wonderful experience for your customers. Contact us today to get started!

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