engage the SENSES!
We work with retailers to help identify opportunities and create solutions that will improve sales and store performance.
SPC Retail® is committed to designing and manufacturing specialty displays that are fast and easy to assemble without tools, affordable, extremely durable, and essential in helping retailers get on the Route 2 Retail Success!

**Mission**

No-tool assembly means our displays can be set up and ready to sell in minutes. SPC Retail® offers a whole new look, approach, and strategy for almost any size and type of merchandise presentation.

**About Us**

Founded in 1981, SPC Retail®, a division of Structural Plastics Corporation, is a Michigan based company that has grown into the industry’s foremost expert for specialty display design and manufacturing made with 100% post-consumer recycled plastic. Our experienced staff of designers, engineers, account executives, customer service representatives and production team has completed thousands of stores with our specialty display products.

**Versatility**

Made of heavy-duty recycled plastic, our displays are extremely strong, durable, and long-lasting. Many customers get decades of use out of our displays, using them year-round, indoors and outdoors.

**Values**

SPC Retail® is a Midwestern company with Midwestern values. We believe in an honest day’s work, the value of a dollar, and in taking care of our customers and yours. We are a debt free and fiscally conservative company that is committed to product safety, quality, durability, and providing the best value to our customers.

We were born green! For over thirty years, our products have been made from 100% post-consumer recycled plastic, and our displays are completely recyclable after many years of use.
PLANT HANGER PLUS™ & WATERBED™ SYSTEMS

A Clean, Fresh, And Professional Image

DID YOU KNOW?

Fast assembly & fully inter-changeable displays can expand and contract to fit space and product sell through

36” 3-Step Display >>
with Plant Hanger Plus™ & Waterbed™ - A Self Watering Plant Display System

Photo Courtesy of WALKER FARMS
Less Shrink = Higher Margins

Don’t Let Live Goods Sales Dry Up!

Waterbed®
A Self-Watering Plant Display System

- Maximizes absorption - bottom up watering is best for quality
- Improves distribution - plants take what is needed no more, no less
- Saves total volume of water needed to grow and maintain live goods
PYRAMID DISPLAYS
Create Eye-Catching Display

<< 3-Step Pyramid
<< 48” Half Round End Cap

5-Step Pyramid

Photo Courtesy of MASTER TAG
FOCAL POINT DISPLAYS >>

The low-profile height of pyramid displays keeps sight lines open and shows full product color and variety to pull shoppers in. Build out an entire Garden Center or use as a “Shopper Stopper” in high traffic areas.

DID YOU KNOW?
People buy what they see. Maintain clear site lines to expose more product, tell stories, and display product from the “Eye of the Shopper”
round up sales

TIERED ROUND DISPLAYS

Full 360° Shoppability

Photo Courtesy of BENARY

^ 2-Tier Round Display

Photo Courtesy of WALKER FARMS
ROUNDS >>

Multi-Level Rounds provide soft lines and easy shopping. Perfect for all types of livegoods, hardgoods, and accessories!
NESTING TABLES
Build Your Nest Egg

Add-On Accessories
Bucket Ring Merchandiser

Add-On Accessories >> StockBlock™
FOCAL CLUSTERS >>

Bring something new to the table and elevate your live goods and hard goods merchandise presentation with our collection of extremely durable and versatile indoor/outdoor Nesting Tables.

Creating varied heights in your displays will be more visually stimulating than single level mass display layouts.
SPC RETAIL® PRODUCTS FEATURED IN

SHIFT
An AmericanHort Initiative

<< 2-TIER ROUND DISPLAY

66" x 24" BENCH WITH 30" HALF ROUND END CAP
It’s time to invigorate the inner horticulturist in all of us and bring new life into old spaces. Use bold, creative, yet simple displays to showcase and inspire.

SPC Retail’s® displays are modular, durable and allow each season, space and sale to tell its own story and create excitement. Give your customers the opportunity to experience the beauty of being a plant lover.

are you ready to
SHIFT INTO HIGH GEAR?

66” x 24” Bench with 30” Half Round End Cap
STRATEGIC PLANNING & DESIGN
that will increase Sales & Results

- Break up long runs using various display configurations
- Maintain Clear Sightlines
- Maximize the use of corners
- Create focal points by putting together what goes together
- Create different selling levels with wide & narrow tables

Display Gardens
Entrance
How to Improve Sales & Performance

Stimulate Visual Excitement
Shoppers are drawn to creative “Focal Point” displays that highlight categories, seasons, and tell a story that engages their senses. Eliminate monotony and flatness by varying fixture heights and breaking-up long runs with different configurations.

Maximize Sight Lines & Views
People buy what they see. Maintain clear sight lines to maximize exposure of product and plan store layouts from the eyes of the shopper.

Organize, Define, & Control Traffic Flow
Eliminate customer confusion by defining a logical and effective circulation pattern. Well organized merchandise creates an easier and more enjoyable shopping experience for your customers.

call about our FREE LAYOUT & DESIGN SERVICES