



WE
ARE
POP!

Global Shop 2013
Chicago, IL

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The SPC Evolution



Who We Are

Founded in 1982, SPC Retail™, a division of Structural Plastics Corporation, is a Michigan based company that has grown into the industry's foremost expert for **specialty fixture display design & manufacturing** made from 100% Post-Consumer Recycled Plastic. Our experienced staff of designers, engineers, account executives, customer service representatives and production team has fulfilled tens of thousands of stores with our specialty display products.



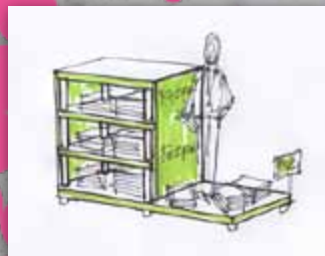
What We Do

We design and manufacture modular merchandising solutions from our **patented Kit of Parts system**. These stock parts allow us to create display configurations and integrate them with standard materials and accessories that are common to retail design merchandising. Our display solutions are **easy, fast, affordable**, extremely **durable** and **long lasting**, and a proven performer for retail.

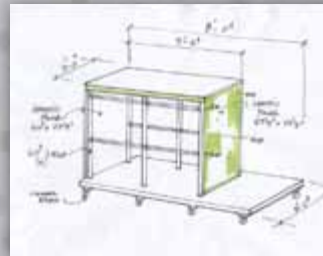
Who We Work With

We work with leading retailers to **Envision, Create, and Manage** their specialty display roll out programs. Our displays are used by small boutique retailers as well as large global retail chains with thousands of stores all around the world. Walmart, Meijer, Safeway, Canadian Tire, Home Depot, Bed Bath & Beyond, Kroger, H-E-B, Cabela's, Circle K, Advance Auto are just a few of the national retailers we work with.

Free Layout
& Design
Services!



Envision!

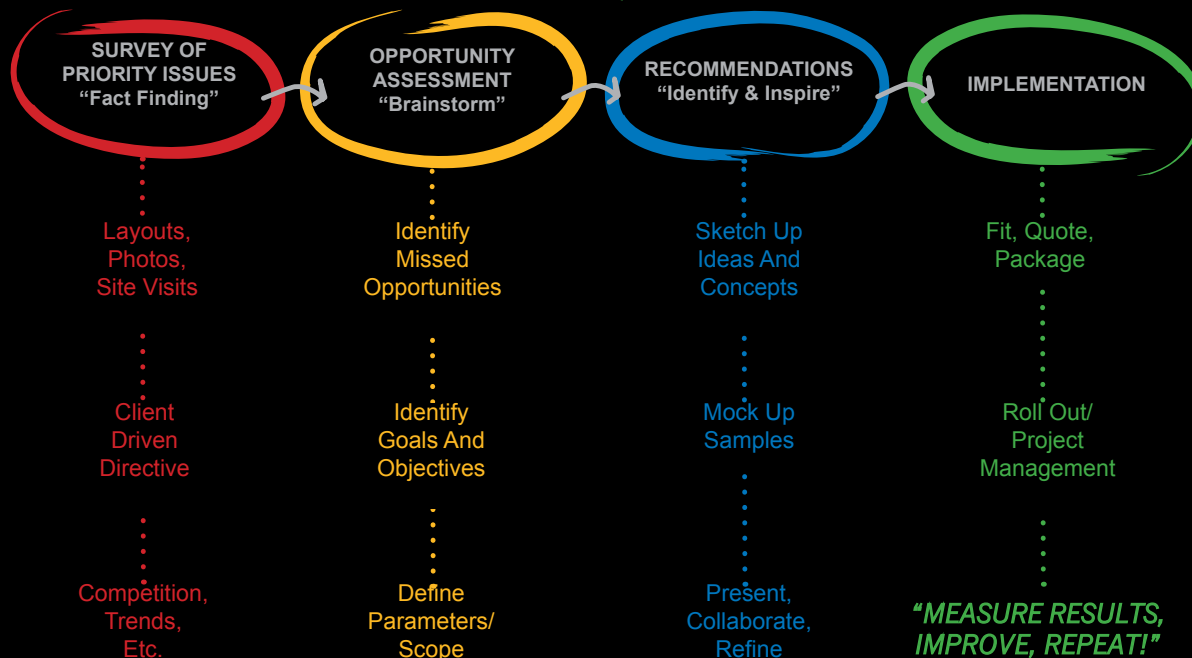


Create!



Execute!

how we do it our process



Pop-Up Display & Décor System



SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

Highlight Categories, Identify Departments,
and Stimulate Excitement!

Modular Wall & Décor System



SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

Bring Life to Boring Walls!

Indoor / Outdoor Nesting Tables



Set the Table for Success and Pop-Up Sales!

Modular Platform



Capture My Attention,
Show Me What to Buy!

SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

The Evolution™ Collection



Easy Solutions for Pop-Up Focal Areas,
Departments, and Complete Stores

SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

Modular Gondola



Pop Up a Display in Minutes,
Set a Whole Store in Hours!

SPC retail™
WWW.STRUCTURALPLASTICS.COM
(800) 523-6899

Platform Merchandiser



Show, Tell, & Sell Product Stories!

SPC retail™
WWW.STRUCTURALPLASTICS.COM
(800) 523-6899

A-Plus™



Imaginative,
Impulsive, and Distinctly Different

A-Frame



Bring Your A-Game,
Inspire Action!

SPC retail™
WWW.STRUCTURALPLASTICS.COM
(800) 523-6899

Pop-Up Impulse



Smart Cart™



The Ultimate Multi-Purpose,
Mobile Merchandiser

SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

Tilt-Top Collection



Full-Tilt™



Maximize Space,
Fill Gaps, and
Capture Attention!

SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

Mini Tilt-Top™



Turn a 2' x 3' Space
Into a New Revenue Stream!

SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

Tilt-Top 2™



Seize the Moment,
Capture Add-On Sales

SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

Pop-Up Floral & Gift



Set Up a Mini Floral, Seasonal Gift
or Specialty Shop in Minutes!

SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

Indoor / Outdoor Nesting Tables



Plant Impressions, Set the Stage!

Double Decker™



Make Them
Do a Double Take!

SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

Mini Round



Small Footprint,
Big Results!

SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

The Front Porch Collection



SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

Start at the Street,
Create a Great First Impression!

3-Step Plant Hanger Plus™ with Waterbed™



Generate Seasonal
Traffic & Sales
All Year Long.
Pop-Up Live Goods!
Pop Up Sales!

SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

2-Step Indoor/Outdoor Display



Step Out,
Generate Traffic & Pull 'Em In

SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

Multi-Tier Round



Take Presentation
to the Next Level,
Round Up Sales!

SPC retail™

WWW.STRUCTURALPLASTICS.COM

(800) 523-6899

Thank You!



Thank you for taking the time to view our **Global Shop 2013 Collection**. We hope you found this post show brief both inspirational and productive.

Contact us to take advantage of our **Free Layout & Design Services** and **Free Sample Offer** to get your project off the drawing board and make it POP in your stores!

800.523.6899



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(800) 523-6899