

# GlobalShop 2012



**SOC** retail™

Solutions That Maximize  
Store Performance

WWW.STRUCTURALPLASTICS.COM (800) 523-6899

Who  
We  
Are

SPC Retail™ is a designer and manufacturer of specialty display products built around our easy-to-assemble, modular and customizable merchandise display system.

**SPC** retail™

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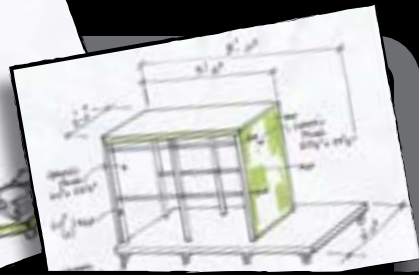
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We were born  
**GREEN!**



Structural Plastics Corporation has been designing and manufacturing specialty fixtures and display panels made from 100% post-consumer recycled plastic for over thirty years.

Do you have a product category, area, or plan you want to improve? The SPC Retail™ design team can help you get the most out of your retail space, indoors or out, with our strategic design services.



# Our Process

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# Mini Tilt Top Tank



"A New Slant on  
Cross Merchandising"

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# Market Round Table



"A 360 Degree  
Decision Driver"

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# Mini Tilt Top



"Smart and Affordable.  
Fits in the Smallest of Spaces"

# Plant Hanger Plus™ Island



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"Small Footprint, Big Results"



# Mini 2-Way Impulse



"Seize the Moment,  
Capture Add-On Sales"

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# A-Frame



# All Purpose Dump Bin



"Multifaceted, Merchandising Masterpiece"

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# Power Tower™



# Jumbo Cart



"Put Together What  
Goes Together"

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# Hip 2B Square



"A Hip, Cool Square  
that Commands Attention"

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# Show & Sell



"Show, Stow, and Hang"

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# 2-Step





# Mod Pods



"Set the Stage"

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**SPC** retail™

# Nesting Tables



# Thank You!

Our SPC Retail™ team of merchandising professionals works with a wide range of retailers, designers and manufacturers all around the world. Our extensive experience in retail and our collaborative process helps us identify, design and develop merchandise display solutions that maximize results and increase sales. Combined with our patented “Kit of Parts” system, we have the ability to create thousands of merchandising display solutions to fit most any type of retail product, selling space and application, at a fraction of the cost and time typically required for wood, metal, and glass fixtures. We look forward to earning an opportunity to work for you.